

# CINARTS

## ABOUT THE PROJECT

CINARTS is the fourth European Film Education project conducted by Cineteca di Bologna (IT) and co-funded by Creative Europe. The project is developed with Cinemateca Portuguesa (PT), Hungarian Film Fund (HU), Cinematek (BE), Les enfants de cinéma (FR) and BAM! Strategie culturali (IT).

The two-year project aims to investigate the relationship between cinema and the other visual arts, in order to highlight the role of cinematographic heritage within the art history of 900. The final result of the project will be a website that both teachers and their students can use, which will provide a system for cinema education by exploring the multiple relationships between cinema and the visual arts (painting and photography in the first place) that constitute the reference system of the twentieth century's imaginary.

The partnership will develop in-depth paths between cinema and art using the heritage films preserved by the European film archives and contemporary cinema with particular attention to European films.

On the website will be proposed several paths to analyze the links between cinema and visual arts, from the chronological one to in-depth analysis of the various aesthetic movements and historical avant-gardes.

The platform will not have an encyclopedic approach, but rather illustrate those relationships between cinema and art that permeate our visual imagery and that make the cinema an essential element of the artistic panorama from the twentieth century onward.

The platform will be released in October 2020.

## ABOUT THE PARTNERSHIP

**Fondazione Cineteca di Bologna** (IT) has been established in 1962 around the idea of considering our cultural past as something alive and with a future. The idea of recovering and rediscovering our cinematic memory has been behind all the steps that were taken: investigating sources, gathering collections, developing a preservation and restoration awareness and know-how, building a network. Each year approximately 20.000 students and children attend not only workshops on filmmaking, but also screenings and summer camps about the magic of cinema. Cineteca is internationally known for organizing the festival *Il Cinema Ritrovato*. Unique in its genre, *Il Cinema Ritrovato* festival every summer brings to Bologna a large community of film lovers from across the world to re-discover masterpieces of the history of cinema and to attend to cinema classes from many outstanding experts and guests.

**BAM! Strategie Culturali** (IT) is a creative consultancy company specialised in audience development and cultural management. It is one of the few consulting firms in Italy working specifically on strategic services and project design for cultural organisations: audience studies, digital engagement and participation building, branding and communication, community marketing, business planning, European projects.

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BAM! works with a project management approach and developed a specific know how in designing, conducting and measuring the impact of complex public projects. BAM! devises and manages participative projects in terms of management and communication structures, fostering information sharing and identity building as organizational tools.

**CINEMATEK (BE)** is one of the most important archives in Europe and in the world, due to its film and non-film collections, its activities in conservation, restoration, access to public, exhibiting and distributing archival films across Europe, and its role in the International associations of Archives. CINEMATEK organizes many activities in the field of research, professional training, teaching at university level and education of various publics (young, experts, seniors...) within a network of collaborations via many EU-funded projects in the past 20 years. Two specific partners (a French speaking and a Dutch speaking) are also active in the field of providing educational services and expertise to schools of different levels in Belgium. As a public institution dedicated to the conservation, restoration and distribution of films from European and world heritage, it has a long and solid experience in film education. Sensitive to contemporary creation in all its forms, it hosts and participates to numerous film festivals.

**Hungarian National Film Fund (HU)** is in operation since September 2011 and its mission is to contribute to the production of Hungarian films or coproductions that provide art and entertainment for moviegoers and bring significant success both domestically and on an international level.

The Fund operates through its departments, covering the diverse functions of the Fund, including the funding system, Mafilm Studio, Filmlab, Film Archive, Training and Innovation departments. Besides providing financial support, the Fund also offers creative cooperation, professional expertise and international industry contacts for new Hungarian film productions. The Film Archive (founded in 1957) preserves more than 70 000 titles. The main goal and the top priority of the Archive is to preserve, restore and screen all Hungary related materials.

**Cinemateca Portuguesa-Museu do Cinema (PT)** is the national film museum of Portugal, a state institution devoted to the preservation and screening of the Portuguese and the world's moving images heritage. It was founded in the early 1950s by cinémathèque pioneer Manuel Félix Ribeiro, and became an autonomous institution in 1980.

In the same year it also opened its own film theater and started its daily program of film shows. In 1996, the Cinemateca opened a modern conservation centre in the outskirts of Lisbon, which is now the base to all preservation, technical research and access activities, including the use of new technologies.

In 2007, a new service devoted to younger audiences was created, entitled «Cinemateca Júnior». This service offers from several activities to school or family groups according to the attendants' age range with the purpose of transmitting the interest for the cinematographic art, such as film shows, thematic workshops, etc. In its premises the public can also visit a permanent and interactive exhibition of cinema and pre-cinema history.

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**Les enfants de cinéma** (FR) is the French association responsible for the implementation of the French national film education programme for primary schools "Ecole et cinéma" which reaches more than 800,000 students per year across the country. In 2017, they launched the NANOUK online educational platform to support nursery and primary schools in a sensitive and innovative approach to cinema as art: working with their teacher in class on films discovered on the big screen in cinemas. The CNC also entrusts them, within the framework of a new national structure dedicated to film and images literacy, to develop "Collège au cinéma", the national system that reaches every year about 400,000 students in more than 3,300 high schools in France. A presentation of the CINARTS project will be organized at the end of November 2018 at the next annual national meeting bringing together "Ecole et cinéma" and "Collège au cinéma", teachers from all over the country to celebrate the 30th anniversary of this action.